



**3<sup>RD</sup> MIDDLE EAST  
IDEAL HOUSE &  
FURNITURE  
EXHIBITION IN IRAQ**

**12-15 DECEMBER 2024**  
**ERBIL, IRAQ**



[www.erbilidealhouse.com](http://www.erbilidealhouse.com)



# MIDDLE EAST IDEAL HOUSE IS THE MEETING POINT OF MIDDLE EAST MARKET

The exhibition featured a diverse array of exhibitors, including architects, interior designers, construction firms, real estate developers, and home appliance manufacturers. Exhibitors presented a wide range of displays and exhibits, showcasing everything from model homes and concept designs to cutting-edge building materials, smart home technology, and sustainable living solutions.

We are here to perfect every detail of your home! Middle East Ideal House Fair presents an event filled with the latest furniture trends, home essentials, and decoration products. Join us to reimagine and bring your homes to life.

📅 12-15 December 2024

📍 Erbil International Fair, Erbil / IRAQ

Contact us today to find out how: ✉ [info@pyramidsfair.com](mailto:info@pyramidsfair.com)

**TRANSFORMING  
HOUSES WITH  
PRODUCT, DESIGN  
AND TECHNOLOGY**

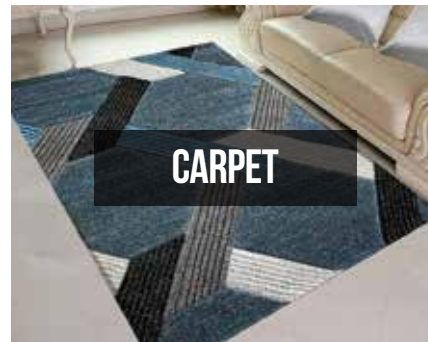


**GET READY TO  
REDEFINE  
HOME LIVING:**

- Engage with industry experts and design professionals.
- Discover the latest innovations in smart home technology.
- Connect with like-minded individuals passionate about home decor and design.

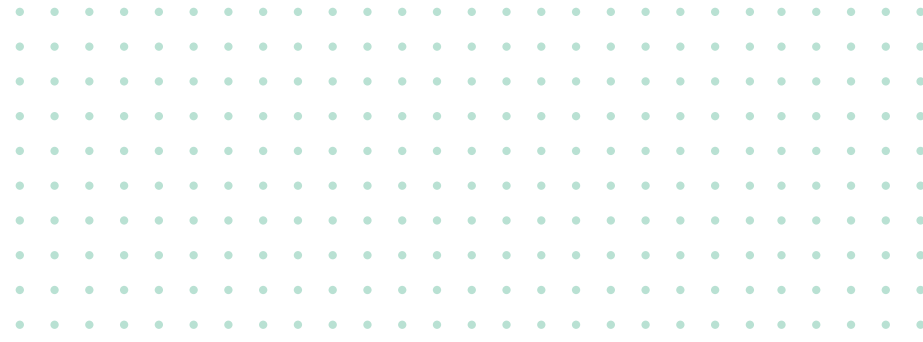


# EXHIBITOR PROFILE A VARIETY OF SECTORS



## WHY EXHIBIT?

The Middle East's interior design industry is thriving. Valued at **\$80.6 billion**, there is no other market quite like it. Buyers from across the region are hungry for the latest in products, designs and solutions. Are you ready to meet their demand?





## OVERVIEW ABOUT 2023 EDITION

The Ideal House 2023 Exhibition in Erbil, Kurdistan, proved to be a resounding success, attracting thousands of visitors over the course of 14 March 2023 to 18 March 2023. The exhibition aimed to showcase the latest trends, innovations, and technologies in residential design and construction, tailored to the unique needs and preferences of residents in Erbil and the wider Kurdistan region.

**10,796**  
TOTAL VISITORS



**182**  
EXHIBITORS



**300+**  
B2B MEETING

## 4 DAYS OF NETWORKING, SOURCING AND SEALING BUSINESS DEALS

### WHY VISIT?

Middle East Ideal House is more than just an exhibition, we're the ultimate meeting place for the interior design and fit-out industry within the dynamic MENA region. We are a platform for buyers looking to connect, network and discover the latest innovations from the biggest brands and manufacturers.

Middle East Ideal House is the ultimate meeting place for the interior design and fit-out industry designed to ignite three days of boundless connections, networking, and professional growth within the dynamic MENA region. Middle East Ideal House connects buyers looking to source the latest products and innovations shifting the landscape of the interior design industry with top tier brands and suppliers of furniture, flooring, textiles, decor, lighting and so much more. Join us to:

- Explore cutting-edge products from over 400+ local and international exhibiting brands.
- Learn from 100+ industry leaders as they unveil the latest trends, navigate market challenges, and dispel industry myths at our conferences.
- Expand your network and commercial horizons by connecting with esteemed international industry contacts.
- Stay updated with the newest interior design innovations and trends shaping the business landscape.
- Engage in thought-provoking discussions, cultivate new partnerships, and access untapped markets.



# VISITOR PROFILE

- PROFESSIONAL PURCHASING DELEGATIONS
- CHAIN STORES
- E-COMMERCE COMPANIES
- INDEPENDENT RETAILERS
- WHOLESALE AND RETAILER ORGANISATIONS
- DEALERS AND DISTRIBUTORS
- HORECA
- CATERING VE EVENT ORGANISERS
- CORPORATE GIFT COMPANIES
- DESIGNERS
- INTERNATIONAL TRADE COMPANIES
- ACADEMICIANS, NGO'S, PRESS





# DISCOVER THE POTENTIAL OF IRAQ

**SECURE YOUR PLACE  
AT MIDDLE EAST IDEAL HOUSE**

**INTERNATIONAL SALES & MARKETING**

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